Collective Impact: Year One

The New Hampshire Governor’s Commission on Alcohol and Drug Abuse developed a five-year state plan for reducing the misuse of alcohol and other drugs and for promoting recovery. The plan, *Collective Action-Collective Impact 2013-2017*, established indicators that would be monitored to track progress toward state plan goals. These indicators from the National Survey on Drug Use and Health (NSDUH) include the number of residents reporting misusing alcohol, marijuana or prescription drugs within three age categories: 12 to 17 year olds, 18 to 25 year olds, and those 26 and older. Other indicators measure the number of residents who report behaviors that may indicate they have a treatable substance use disorder or addiction but have not accessed treatment. This outcome update summarizes how these indicators have changed in the first year of implementation of the Commission’s state plan.

Baselines: 2010-2011 NSDUH
Current: 2011-2012 NSDUH

### Alcohol Use
*Indicator: Substance use in past 30 days*
- **Baseline:** 17.0% (14.4% current)
- **Baseline:** 9.9% (8.7% current)
- **Baseline:** 11.4% (9.6% current)
- **Baseline:** 6.1% (5.9% current)

### Binge Drinking
*Indicator: Substance use in past 30 days*
- **Baseline:** 14.4% (8.7% current)

### Marijuana Use
*Indicator: Substance use in past 30 days*
- **Baseline:** 11.4% (9.6% current)

### Non-Medical Use of Pain Relievers
#### Our Youth
- **Baseline:** 6.1% (5.9% current)
- **Baseline:** 12.3% (11.6% current)

### Non-Medical Use of Pain Relievers
- **Baseline:** 5.9% (5.9% current)
- **Baseline:** 11.1% (11.1% current)

### Our Efforts with Prescription Drug Abuse

Across all age categories, the state has seen reductions in the percentage of individuals reporting non-medical use of pain relievers. These improvements may be attributable to a companion state plan published in 2012 laying out a framework for state agencies and communities to address the escalation of prescription drug abuse. A state-level task force of the Governor’s Commission leads efforts to continue focused attention on this particular substance abuse problem.
Our Young Adults
The young adult population was identified within the state plan as a priority population because of the high prevalence of substance misuse among 18 to 25 year olds in New Hampshire compared to other states. In the baseline data from the NSDUH, New Hampshire’s rates of young adult substance abuse ranked in the top ten of all states for its high rates of alcohol use, binge drinking, marijuana use, prescription pain reliever abuse, and alcohol or drug dependence. Below is a summary of baseline and current rates of use for the young adult population.

Access to Treatment and Recovery
The state plan set a goal of reducing the number of residents with a substance use disorder who had not accessed treatment. In baseline data, the state ranks high among other states in terms of the prevalence of residents who need but are not receiving treatment; however, the inclusion of a substance use disorder benefit for the newly insured adults under the NH Health Protection Program is a major milestone articulated in the state plan that should increase access to treatment in the coming years.

Positive changes presented in this document are not statistically significant. Statistically significant change is anticipated by the end of the state plan period.
In the coming fiscal year as Commission members, state agencies, and communities continue their implementation of strategies and activities put forth in the state plan, further gains in reducing alcohol and drug misuse and promoting recovery are anticipated. Below is a summary of the current year indicators against which progress is measured, strategy areas of the plan, and a sampling of anticipated activities for the coming year.

### Current Year Indicators

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Past Month Alcohol Use</th>
<th>Past Month Binge Alcohol Use</th>
<th>Past Month Marijuana Use</th>
<th>Past Year Non-Medical Use of Pain Relievers</th>
</tr>
</thead>
<tbody>
<tr>
<td>12-17 year olds</td>
<td>14.4%</td>
<td>8.7%</td>
<td>9.6%</td>
<td>5.9%</td>
</tr>
<tr>
<td>18-25 year olds</td>
<td>73.6%</td>
<td>50.5%</td>
<td>26.4%</td>
<td>11.6%</td>
</tr>
<tr>
<td>12-20 year olds</td>
<td>34.8%</td>
<td>23.1%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Source: 2011-2012 National Survey on Drug Use and Health*

### Expanding Leadership
Commission members and key leaders continue to promote state plan activity and policy implications with lawmakers.

### Financial Resourcing
Commission members and key leaders promote the use of the dedicated fund from the state’s alcohol profits, established in 2000 legislation, to increase resources for state plan strategies.

### Public Education and Awareness
Partnership for a Drug Free New Hampshire and media partners roll out new ad campaigns in communities.

### Professional Development and Training
State agencies continue to expand the inclusion of alcohol and other drug topics into on-going professional development and training programs.

### Data Utilization
State agencies invest in improved data collection, analysis and reporting to identify and address substance use related health and safety threats in real time.

### Promoting Effective Practices, Programs and Policies
Efforts continue to move forward best practices across multiple state agencies and community sectors, with specific attention being given to alternative sentencing, universal screening for alcohol or other drug problems within primary care, data-driven targeted law enforcement, improved school policies, expanded youth and parent education, increased access to treatment through third-party insurer coverage, increased long-term recovery support services, and data collection related to the impact of substance misuse on New Hampshire businesses.
The mission of the Governor’s Commission on Alcohol and Drug Abuse Prevention, Treatment, and Recovery is to significantly reduce alcohol and drug problems and their behavioral, health and social consequences for the citizens of New Hampshire by advising the Governor regarding the delivery of effective and coordinated alcohol and drug abuse prevention, treatment and recovery services throughout the state.

We envision a society in which alcohol and drug problems are recognized as a public health issue that is both preventable and treatable.

We envision a society in which high-quality services for prevention and treatment of alcohol and drug problems are widely available and where prevention and treatment are recognized as specialized fields of expertise.

We envision a society in which people with a history of alcohol or drug problems, people in recovery, and people at risk for these problems are valued and treated with dignity and where stigma, prejudice, discrimination, and other barriers to prevention and recovery are eliminated.

The Commission was created by the NH Legislature in the year 2000 and revised in 2014. Its duties include:

- Developing and revising, as necessary, a statewide plan for the effective prevention of alcohol and drug abuse, particularly among youth; and a comprehensive system of treatment and recovery services for individuals and families affected by alcohol and drug abuse;
- Promoting collaboration between and among state agencies and communities to foster the development of effective community-based alcohol and drug abuse prevention programs;
- Promoting the development of treatment services to meet the needs of citizens addicted to alcohol or other drugs;
- Identifying unmet needs and the resources required to reduce the incidence of alcohol and drug abuse in NH and to make recommendations to the Governor regarding legislation and funding to address such needs; and
- Authorizing the disbursement of moneys from the alcohol abuse prevention and treatment fund, pursuant to RSA 176-A:1, III.

More Information about the Commission is available on-line:

Commissioner Members
Meeting Schedule